

LYSISTRATA KARCH-COAR

design × illustration

CONTACT

Lysistrata Karch-Coar (*she/they*) | CREATIVEDISRUPT@GMAIL.COM | MOBILE: (310) 913-0084

EXPERIENCE

GRAPHIC DESIGN/ILLUSTRATION × *GOOD Worldwide* | *Upworthy* 2021 — PRESENT

- × Design and illustration for: newsletters, articles, partnership pitch decks, internal reports.
- × Collaborating with leadership, design team, and developers on rebrand and new websites.
- × Content creation for partnerships with Nike, Chewy, WhenWeAllVote, and more.

ART DIRECTION/ILLUSTRATION/DESIGN/MARKETING × *VNYL* 2019 — 2021

- × Designed and illustrated marketing content, including print materials (packaging, record sleeves and center labels, postcards) and digital assets (product mocks, static and animated posts, ads, e-blasts), and copywrote for select campaigns while membership quadrupled.
- × Finalized and proofed album artwork for commercial printing through vendors.
- × Maintained evergreen templates and asset libraries for team, and managed freelance hires.
- × Seasonal asset revamps that combined brand voice and trend research.

GRAPHIC DESIGN/ILLUSTRATION × *LeClerc Illustration & Design* 2019 — PRESENT

- × Logo and brand identity development for services in public health and education sectors.
- × Illustration and design support for infographics and websites.
- × Typographic compositions for film title cards.

PUBLICATIONS

ART DIRECTOR, DESIGNER, & ASST. EDITOR × *An Arrangement (Winter 2017)*

- × Contributed layouts, typography, writing, illustration, multi-media images.
- × Served as intermediary between contributors, design team, and editor to determine assignments, negotiate priorities, allocate budget, establish aesthetic.

EDITOR IN CHIEF × *Hungry Valley (Spring 2017)*

- × Developed and assigned themed writing prompts; copyedited select works for publication.

TYPOGRAPHER & DESIGNER × *Fervors (Winter 2016)*

ADDITIONAL EXPERIENCE / AFFILIATIONS

ILLUSTRATION × *AIGA* 2019

- × Designed, illustrated, and wrote copy for a visitor's guide and map that was distributed to 1,600+ industry professionals at the AIGA Design Conference in Pasadena, CA.
- × Organized data, initiated sharing itineraries and content with AIGA board members.

TEACHING ASSISTANT × *ArtCenter College of Design* 2017

- × Edited and provided revision support for students' writing and visual work.

PORTFOLIO

Overview online at:

WWW.LYSISTRATA.XYZ

EDUCATION

BFA IN ILLUSTRATION

WITH HONORS, 2018

ArtCenter College of Design
Pasadena, CA

SKILLS

Graphic Design

Illustration

Typography

Lettering

Art Direction

Logo Design

Branding

Print Design

Publication Design

Copywriting

Motion Basics

TOOLS

Photoshop, Illustrator,

InDesign, AE basics,

Procreate, pen + ink,

Figma, Mailchimp,

Google Suite, Slack,

Trello, Notion, Asana

RECOGNITION

American Illustration

2020

Provost's List &

Merit Scholarship

2014—2018

ArtCenter College of Design

Pasadena, CA